KNUST IN YOUTH EMPOWERMENT & JOB CREATION
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The Kwame Nkrumah University of Science and Technology (KNUST) is Ghana’s foremost institution of Science and Technology. Established in 1951, the institution has played a key role in the industrial transformation and overall development of Ghana as well as supported the development of other nations within the sub-region. It has trained and continue to train the nation’s human capital in the fields of science, technology, engineering, medicine, art and humanities. Most of these graduates/professionals find jobs in the public and private sectors.

However, in recent years, there has been a paradigm shift in the University’s training focus to that of empowering graduates towards entrepreneurial outlook. This is to help address the global issues of youth employment and social inclusion.

This, it has done through constant curriculum reviews with stakeholders, intensive internship programs in industries, entrepreneurship clinics and creating an environment which facilitates small business start-ups on and around the University campus. This new direction is also strongly supported by the University’s Centre for Business Development (CBD) and its Incubation Centre.

The subsequent pages provide an overview of some of the stream of students and graduates who have set up their own businesses.
Quarma Foods
Dr. Eric Ovusu Mensah
Bead Ghana Ltd.

PROFILE:

- Established during his graduate program
- Award Winning Brand (Yofresh)
- Over 35 employees
- Owns an outlet with the Food Science Department
- Supplies to shops nationwide
Sweetpot
Miss Maame Ekua Manful

PROFILE:
- Upscaling of Undergraduate Project Work
- 2 Awards in less than a year
- 2 Employees
- Currently on a Masters’ Scholarship
- Her brother receiving an award on her behalf
Sweet life
Mr. Eric Arthur
(Miracle Berry Fruit Powder)

PROFILE:
• Motivated to start a business after Master’s program
• Translated his knowledge in Food Science into business
• Currently has 6 employees

Miracle Berry Fruit Powder
Solar-powered Traffic Lights
Dr. Tamakloe & Students
KNUST-Physics Dept. Solar Powered Traffic Light

PROFILE:
- The creative and innovative efforts of Dr. Tamakloe and his students
- Economically better and cheaper
- On-going proposal to scale-up for the Kumasi Metropolis
- Potential for Job creation
Maruna Plantain Drink and Ice cream  
Emmanuel Kofi Carlton Adjei

PROFILE:
A fourth Year Mathematics Student produces and markets plantain drinks and ice cream for consumers to boost their energy level and means for special relaxation within a sociable environment.
The North Pole Ice cream Palor
Ayo Adejugbe
2nd Year Chemical Engineering
Archer Works
Archer Eleazar
Contact: 0263508279

PROFILE:

• A 3rd Year Mechanical Engineering Student

• Creates Avenue for Engineering Students to do Actual Design and Manufacturing of Machinery to Solve Real Problems

• Currently Working with 8 Other Persons
AJ Shoes
Odei Amoako-Atta
...the shoe maker with class

PROFILE:

- Completed KNUST with a BA. in Integrated Arts and Rural Development.
- The experience he gathered from his internship and national service at Dihoc Footwear Division Ltd moved him to set up his own shoe business, rather than be employed by another shoe manufacturer which, he felt, would limit his talent.
BeSplendid Collection
Bernadette Sedinam Fiatornu

Contact: 02774385187/0543156093
Email: bscollectiongh@gmail.com

PROFILE:
Holds a BA in Industrial Art and MBA in Logistics and Supply Chain Management all from KNUST. Produces accessories for both ladies and gents from materials such as twine, rayon and nylon cords.
Royal Treatz CEL
Gloria Adjei Mensah
Contact: 0501431745
Email: gamaf96@gmail.com

PROFILE:
- A 3rd year Food Science and Technology student
- Deals mainly in baked products, fast food and event management serving customers with premium and healthy foods at affordable prices
Children’s Voice Multimedia
Wisdom Dominic Owusu

PROFILE:
• A 3rd Year Biochemistry and Biotechnology Student
• Motivated by his Desire to Help Under Privileged Children and Create Employment for Others
• Currently has Four Employees
Vivideye Concepts
Rambert Ajei Shaw
2nd Year Mechanical Engineering Student

PROFILE:
• Provides digital content mainly videos and pictures that informs, educate and inspires
• Currently has 7 employees
Nalo Solutions
Francis Benjamin Ocran
Website: www.nalosolutions.com

PROFILE:
Nandimobile
Anne Amuzu – Co Founder
Website: www.nandimobile.com

PROFILE:
Completed BSc. Computer Engineering
Co-Founder of Nandimobile
Nandimobile is a Technology Company founded in Ghana in June 2010 by 3 co-founders, Anne Amuzu, Edward Amartey-Tagoe and Michael Kwame Dakwa. The company specializes in the delivery of IT Services.

Website: www.nandimobile.com
Favour Pattisserie Enterprise
Frances Wendy-Grant

PROFILE:
• Provides a wide range of baked products by incorporating roots and tubers like sweetpotato, yam, cocoyam, etc.
• Established in 2013
Best Bite Catering Services
Beatrice Twum

PROFILE:

• A 3rd Year Biochemistry and Biotechnology student

• Produces and sells pastries and drinks for students

• Presently, the Founder of the program called “Improve Ghana through hands on Practicals”

• For training students in liquid soap making, shampoo, yogurt and a lot more.
Hacklab Foundation
Foster Akugri
Website: www.hacklabgh.org

COMPANY PROFILE:
A non-for-profit organization, established in 2015 in Ghana, focused on preparing the youth for future jobs, by helping them develop their skills, connecting them to industry and breeding entrepreneurs who create jobs for others.
Dext Technology Ltd
Michael Asante-Afrifa
Website: www.dext.tech

PROFILE:
Completed BSc. Mechanical Engineering in 2014.

Formed the Dext Technology Ltd which is a social enterprise that creates affordable science sets.

This science set which serves as a mini science lab, is made up of a portable box that contains materials for performing basic experiments in the upper primary and Junior High School science syllabus. The science set enables teachers to teach more effectively through demonstration and practice.
Spark Designs Company Limited
Gloria Owusu Sekyere Akowuah
gloria.akowuah@sparkdesignsgh

PROFILE:
An interior design firm based in Ghana.
A proud product of Integrated Rural Art and Industry, KNUST, completed in 2005, currently pursuing her masters at the same department.
**Kweku Outluk**  
Isaac Frimpong – Manso  
**CONTACT:** 0241218266  
**EMAIL:** kweku4fashion@gmail.com  

**PROFILE:**  
Had his first degree in Industrial Art (Textiles Option)  
Currently the C.E.O and creative director at KWEKU OUTLUK with thirteen workers.
Morning Delight
Esumaba Asaam
Contact: 0279287518

PROFILE:
- Completed BSc Food Science and Technology in 2017
- Produces nutritious and convenient traditional breakfast and snack products
- Currently has 4 employees
Delicious Delights
Yaa Dufie Mensah Nyarko
Bead Ghana Ltd.

PROFILE:
Graduate of KNUST with BSc. Computer Engineering
Currently, into the production of Organic Granola Mix, an organic based breakfast product.
Agro mindset
David Asiamah

PROFILE:
Specializes in running highly profitable farm-based enterprises with long term growth potential committed to developing Africa’s agribusiness ecosystem.
COMPANY PROFILE:

- Flosell is a leading Aquaculture company in Ghana committed to producing good quality and healthy fish for the Ghanaian community and West Africa by bringing together local resources and leading world aquaculture best practices in an environmentally responsible manner.
Threads Couture
Anna Lois Annoh

PROFILE:
Owns a one-stop shop that provides clothing needs ranging from fabric acquisition to designing of clothes for ladies for weddings, birthdays, formal, informal and everyday occasions

Established in 2015 after completing BSc. Biological Science at KNUST.
Hit Clothing
Haruna Ibrahim
Contact: 0244251277
Email: akaaldekor@yahoo.com

PROFILE:

• A seasoned fashion designer and a senior clothing and textiles instructor at the Department of Fashion and Textiles Design education, University of Education Winneba, Kumasi campus.

• Possesses a Master of Fine Art (MFA) in Textiles Design from KNUST. Also, a Professional Member of the International Textiles and Apparel association (ITAA), Knoxville – USA.

• Currently has seven employees
Gold Coast Stitches
Albert Justice Tetteh

PROFILE:
Completed KNUST with a first class degree in Integrated Rural Arts and Industry.

Also holds a masters degree in Fashion from the same institution.

Currently, CEO of Gold Coast Stitches.
Mabel Simpson is one of the biggest brands in Ghana’s fashion industry.

From her garage, she produces handmade accessories which include handbags, purses, slippers, loafers and Ipad cases made with a touch of African fabric.

Mabel Simpson studied Communication Design at the Kwame Nkrumah University of Science and Technology (KNUST) and started mSimps in 2010 at age 25.

She currently employs six workers but has created indirect employment for many as she sources 80 percent of her raw materials locally.

Contact
- Osu, Adjoatse Street (Lane between Koala and Adwoa Agyeiwaa Building. Junction after Burger and Relish)
- +233 (0)262990588 / +233 (0)262975266
- info@msimpsgh.com
**Sulzul**
Adnan Mohammed
**Contact:** 0240740102
**Email:** sulzuljewelry@gmail.com

**PROFILE:**
Adnan Mohammed a graduate of the Department of Integrated Rural Art and Industry, KNUST. After a decade of gathering experience, Adnan Mohammed resigned to run his own business called Sulzul. His business is located at the W.E.B. Du Bois Memorial Centre for Pan African Studies.
The Design Niche
Daniel Quaynor
Contact: 0244892270/02676453 44
Email: dquaynor80hotmail.com

PROFILE:
• Designs, produces and markets recycled glass products.
• Support small handicraft and other business by way of training, mentoring and consultancy services.
• Organize seminars for young persons to have healthy attitudes and skills in their personal lives and business.
Developers in Vogue
Ivy Barley
Co-founder

PROFILE:
Creating relevant community of highly skilled female developers who are passionate about using technology to revolutionise Africa and beyond.
BlueVyne Limited
Courage Kormi Amese

COMPANY PROFILE:
- Completed BA Publishing Studies in 2005
- Co-Founder of Bluevyne Limited that deals in advertising, branding and printing
- Has established the K.C. Amese Award to reward the best student entrepreneur at KNUST
Asadtek Group Ltd
James Asare-Adjei
Contact: 0244662569

PROFILE:
A product of KNUST and currently the CEO of Asadtek Group Limited. Asadtek is a major Kitchenware and Roofing Products manufacturing factory as well as a Real Estate Company.
Bright Asamoah Collections
Bright Asamoah

PROFILE:
A versatile independent industrial artist whose aim is to improve the country’s tourism industry by creating functional and decorative ceramic pieces for public and private collections.
**Appsol Information Systems Ltd**  
Philip Quainoo  
**Website:** www.appsolinfosystems.com

**PROFILE:**  
Completed with BSc. Computer Engineering in 2013.

Appsol Information Systems Ltd. is a Software Development and Consulting company.